



NEWS

FOR IMMEDIATE RELEASE
February 29, 2016

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Liberty Mutual Insurance's Ivania Konieczka Elected to CAPA's Board of Directors

WASHINGTON DC— The Certified Automotive Parts Association announces the election of Ivania Palacios Konieczka, Vice President of Personal Insurance Claims at Liberty Mutual Insurance.

Ms. Konieczka joined Liberty Mutual Insurance in 2011 and is currently Vice President of Personal Insurance Claims for the Auto Physical Damage Product and Analytics group. She and her team are responsible for insuring Liberty's innovation and leadership in the auto physical damage arena. Prior to becoming Vice President, Ivania was Assistant VP, Head of Analytics for the Auto Physical Damage group, where she and her team focused on process optimization.

Before joining Liberty Mutual Insurance, Ivania held various roles in financial planning and analysis at Discover Financial Services in Riverwoods, IL and in IT Risk Management at PriceWaterhouseCoopers in Miami, FL. Ivania received a B.S. degree in Management Information Systems from Florida State University and an MBA from the University of Texas.

"Ivania brings an extraordinary amount of knowledge and expertise to CAPA's Board. Putting Ivania's expertise in Auto Physical Damage Claims to work for CAPA will continue the long-standing and positive contribution that Liberty Mutual Insurance has made to CAPA since our founding in 1987. Ivania is joining a board of exceptional industry leaders and will, no doubt, become an important part of CAPA's efforts to protect the marketplace from poor quality parts," said Jack Gillis, Executive Director of the non-profit association. "Liberty Mutual, and many other diverse organizations, joining together with CAPA, are a key reason for CAPA's continuing success. We look forward to working with Ivania."

CAPA's Board includes:

*Tim Adelman, ABRA, Inc.; Bill Daly, Allstate Insurance; Bill DeGrocco, GEICO;
Jack Gillis, CAPA; Ivania Palacios Konieczka, Liberty Mutual Insurance;
Ben Kelley, Center for Auto Safety; Chris Northup, Professional Parts Group;
Clark Plucinski, Collision Repair Education Foundation (Chairman); Mike Schoonover,
Schoonover Bodyworks Inc.; Ben Steinman, Ben's Auto Body; and Carol Waldron, State Farm
Mutual Insurance*

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The Certified Automotive Parts Association, founded in 1987, is the nation's only independent, non-profit, certification organization for automotive crash parts whose sole purpose it to ensure that both consumers and the industry have the means to identify high quality parts via the CAPA Quality Seal. CAPA is an ANSI accredited standards developer for competitive crash repair parts. For more information see CAPAcertified.org.